



This display is located on the heavily traveled I-94 Expressway that connects Wisconsin to Illinois & Indiana. This display reads to the traffic heading to Great America, Lambs Farm, Key Lime Cove Waterpark, Gurnee Mills Mall & Pleasant Prairie Malls in Wisconsin.

#### LOCATION INFO:

East side of I-94  
1/4 mile south of Route 176

**FACING:** North

**SIZE:** 10'-6" x 36'

**ILLUMINATED:** Dusk to 12:00 AM

**LATITUDE:** 42.267693

**LONGITUDE:** -87.907812

**ZIP:** 60045

**TAB ID:** 30825459

**EOI-18+:** 326,644

**EOI-18+/MO:** 1,306,576

