



This display is located on the heavily traveled I-94 Expressway that connects Wisconsin to Illinois & Indiana. This display reads to the traffic heading to Great America, Lambs Farm, Key Lime Cove Waterpark, Gurnee Mills Mall & Pleasant Prairie Malls in Wisconsin.

LOCATION INFO:	
East side of I-94 1/4 mile south of Route 176	
FACING:	South
SIZE:	10'-6" x 36'
ILLUMINATED:	Dusk to 12:00 AM
LATITUDE:	42.267693
LONGITUDE:	-87.907812
ZIP:	60045
TAB ID:	30825500
EOI-18+:	326,644
EOI-18+/MO:	1,306,576

