

**MAD**  
OUTDOOR



**Location 33:** East side of Route 41 (Skokie Highway).  
at Route 137 (Buckley Road) facing south.

Dimensions: 10' x 30'

Illumination: Until Midnight

Latitude: 42.300683

Longitude: -87.87455

EOI 18+: 75,229

EOI 18+: Monthly 2,258,970

Tab ID:

Zip Code: 60044

This display reaches many north shore communities such as Libertyville, North Chicago, Lake Bluff, Waukegan & Gurnee since Skokie Highway serves as a commuter route to many of these affluent communities.

