



**Location 31:** West side of Western Ave. at Grand Ave. facing north.

Dimensions: 10'36" x 36'

Illumination: Until Midnight

Latitude: 41.89037

Longitude: -87.68715

EOI 18+: 113,590

EOI 18+: Monthly 454,360

Tab ID: 30647800 Zip Code: 60646 This billboard is located in Chicago's United Center Park neighborhood and nearby neighborhoods such as Humboldt Park, University Village, Ukraninan Village, Bucktown and Wicker Park. Humboldt Park is home to a heavy hispanic population (up to 55% at this intersection) with strong Puerto Rican influences in both the food and culture. The area boasts many restaurants, hospitals, retail businesses and parks.

