



This display is located on the heavily traveled I-94 Expressway that connects Wisconsin to Illinois & Indiana. This display reads to the traffic heading to Great America, Lambs Farm, Key Lime Cove Waterpark, Gurnee Mills Mall & Pleasant Prairie Malls in Wisconsin.

LOCATION INFO:

East side of I-94
1/4 mile south of Route 176

FACING: North

SIZE: 10'-6" x 36'

ILLUMINATED: Dusk to 12:00 AM

LATITUDE: 42.267693

LONGITUDE: -87.907812

ZIP: 60045

TAB ID: 014280

EOI-18+: 326,644

EOI-18+/MO: 1,306,576

