



This bulletin reads to commuter traffic from the northwestern suburbs heading to nearby SBC and Sears Roebuck corporate campuses, Woodfield Mall, O'hare Airport and Downtown Chicago. Influential consumers will be travelling from affluent suburbs such as; Algonquin, Inverness, Barrington, St. Charles, Hoffman Estates and Elgin.

LOCATION INFO:

South side of I-90 (Northwest Tollroad)
East of Barrington Rd.

FACING:	East
SIZE:	14' x 48'
ILLUMINATED:	Dusk to 12:00 AM
LATITUDE:	42.0664
LONGITUDE:	-88.096
ZIP:	60195
TAB ID:	3064678
EOI-18+:	268,387
EOI-18+/MO:	1,073,548

